

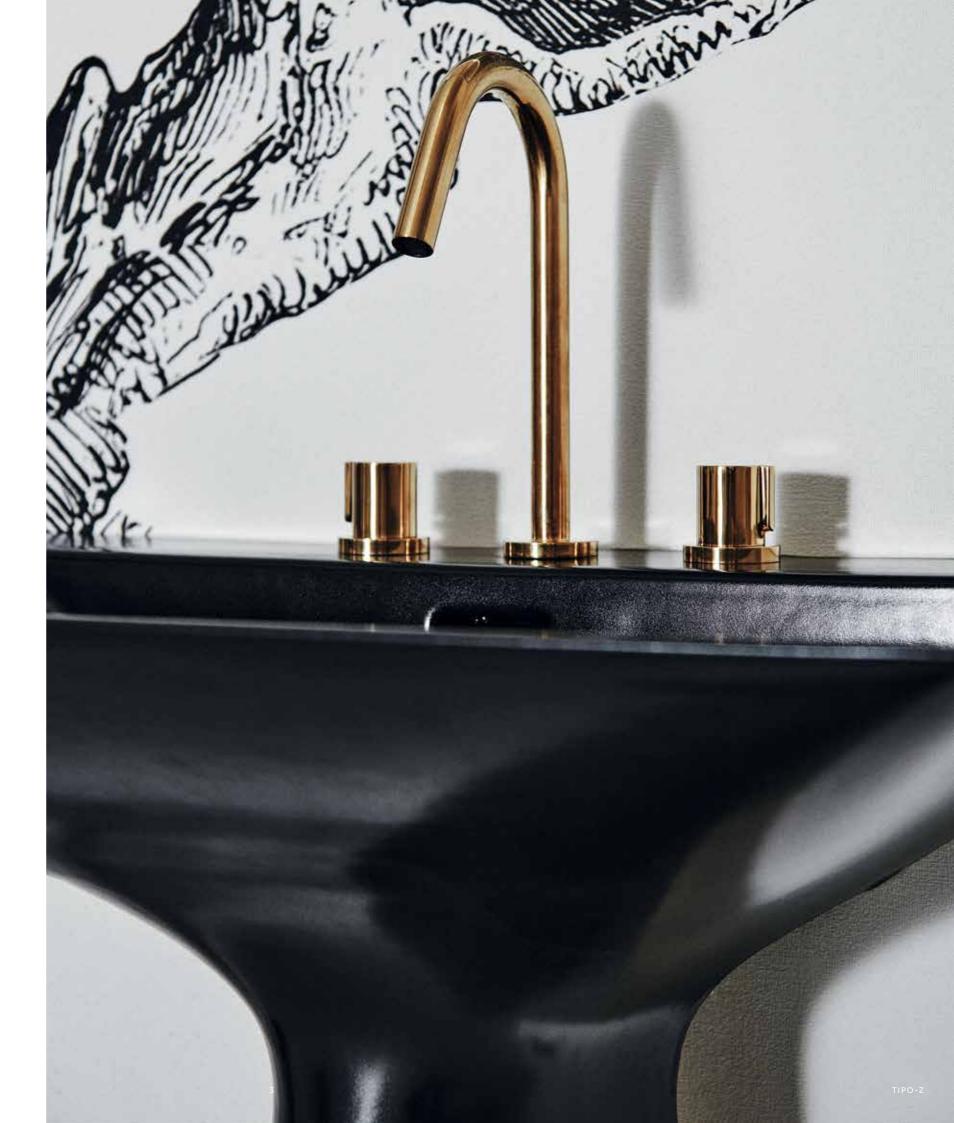
CERAMICS COLLECTION

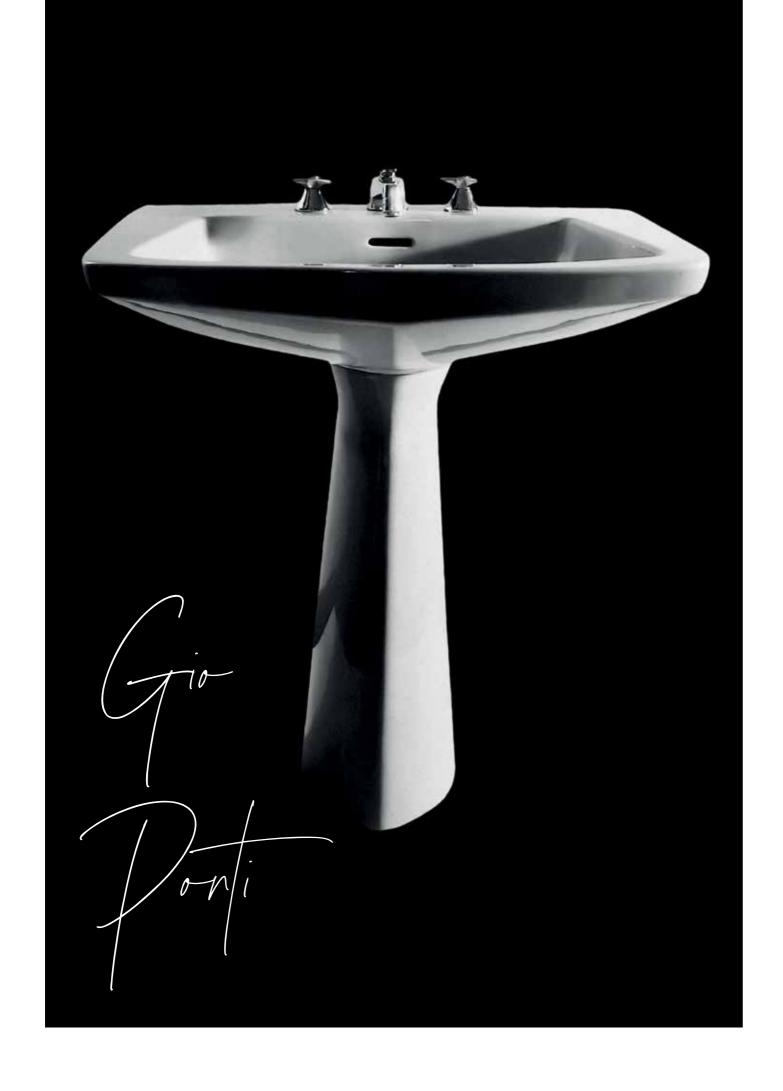


ATELIEF

COLLECTIONS

CONTEMPORARY VINTAGE. REINVENTING GIÒ PONTI'S ORIGINAL ARCHETYPE,TIPO-Z WAS REBORN AS A SINGLE MONOLITHIC PIECE, IN A SENSUAL, ELEGANT AND DELICATE SILHOUETTE THAT RESEMBLES A TRUE PIECE OF ART.





Ponti-Z

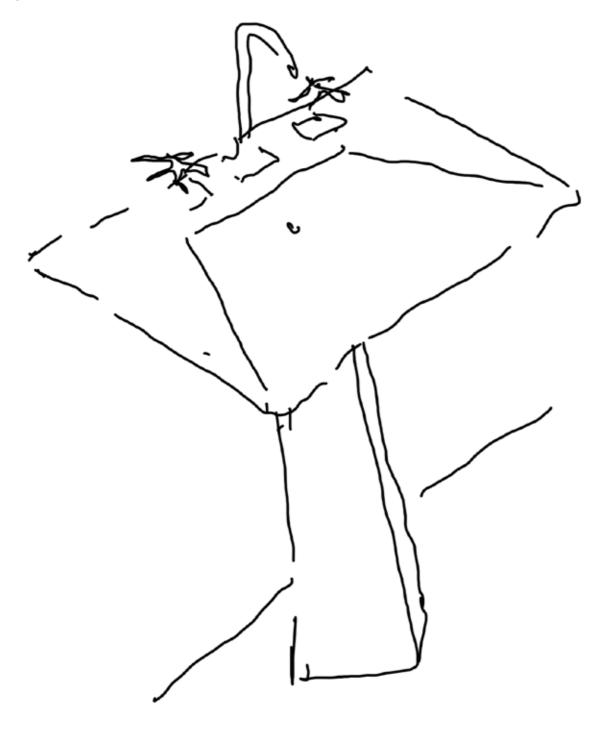
-1954

"WHICH TRADITION SHOULD WE KEEP?
ONLY ONE, THAT OF TRANSFORMING THINGS.
WHERE THINGS DO NOT TRANSFORM,
TIME DOESN'T EXIST, HISTORY ISN'T CREATED".

- GIO PONTI

The reinvented collection

_ 2021



TIPO-Z WAS A GREAT CHALLENGE AN ALMOST UNTHINKABLE TARGET FOR OUR TECHNICAL ENGINEERS WHO WORKED TIRELESSLY TO ACHIEVE THE GOAL.



- ROBERTO PALOMBA

"IDEAL STANDARD HAS SET ITSELF THE GOAL OF CREATING A UNIQUE PIECE IN LIGHT AND THIN CERAMIC. NOT EVERYONE WOULD HAVE BEEN ABLE TO CARRY OUT THIS AMBITION. IT IS A TRIBUTE TO THE MANY IDEAL STANDARD ARTISANS, FROM GIO PONTI IN 1954 TO TODAY."





13 TIPO-





"TIPO-Z HAS A CHARACTER, IT HAS A PRECISE IDENTITY AND WANTS TO SHOW IT."

- ROBERTO PALOMBA

15 TIPO

TOTEM BASIN



MODEL	FINISH	SKU
With Overflow, 1 tap hole	Gloss White	T442501
With Overflow, 1 tap hole	Silk White	T4425V1

- 1 Tap Hole 74x47x90cm Slotted Overflow

TOTEM BASIN



MODEL	FINISH	SKU	
With Overflow, 3 tap holes	Gloss White	T442601	
With Overflow, 3 tap holes	Silk White	T4426V1	

- 3 Tap Holes 74x47x90cm Slotted Overflow

TOTEM BASIN



MODEL	FINISH	sku	
With Overflow, 1 tap hole With Overflow, 1 tap hole	Gloss Black Silk Black	T4425V2 T4425V3	

- 1 Tap Hole 74x47x90cm Slotted Overflow

TOTEM BASIN



MODEL	FINISH	SKU	
With Overflow, 3 tap holes	Gloss Black	T4426V2	
With Overflow, 3 tap holes	Silk Black	T4426V3	

- 3 Tap Holes 74x47x90cm Slotted Overflow

























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TIPO-Z

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